

PRESENTING

# REALESTATE ACADEMY



# Welcome To Our Company

IREED Academy, incorporated in Jan '24, aspires to be one of India's leading real estate educational institution. We stand committed to our students for overall career development in the most burgeoning real estate industry. We provide exclusive real estate career development courses with an intensive real-time experience.

The success of our students is our dream and we constantly strive hard to curate a flourishing career through our flagship program "MBA Strategic Management & Real Estate Management". The selected candidates upon successful completion of the program are offered 100% placement in the rapidly growing real estate sector across India.







## **Our Company**

#### Vision

IREED Academy is a pioneer in real estate career education, fostering skilled professionals to meet industry demand. We are aligned with India's projected GDP growth to USD\$ 1 trillion by 2030 (Source: JLL). We shape the future of the dynamic real estate industry of India.

#### **Mission**

IREED Academy aims to revolutionize real estate education by nurturing skilled professionals to meet industry demands. Focus on bridging gaps and elevating standards, we envision shaping the future of real estate education and entrepreneurship.

## **Our Team**

Our dynamic team brings diverse expertise from top institutions like IIMs, IITs, Delhi University etc. other leading Institutes along with decade long professional background at leadership roles in Real Estate & EdTech industry

This powerful blend of academic excellence and varied perspectives drives our innovative approach, strategic thinking, and commitment to delivering impactful solutions across all domains.



Mr. Bhaswar Paul Founder & CEO 25vrs+ Real Estate Experience CENTRAL PARK\* VSV **#ireo** Alma Mater- Delhi University



Mr. Surajit Banerjee 33yrs+ of Leadership Experience DLFA MAX VI Alma Mater ~ XLRI



Ms. Neetu Bhandari Lead Trainer 17yrs+ Training Experience ireo ⊯ Alma Mater- Delhi University, Symbiosis, Pune



Mr. Kaushik Basu Program Director & Sr. Trainer 20yrs+ Exp in International Sales Alma Mater-NIFT. Delhi



Mr. Harsha Jasrotia COO & Lead Trainer 18yrs+ of Sales & Growth Experience EULDING A BETTER LIFE

Shiksho Academics ~ IIT Patna, Panjab University



Ms. Ruchika Barua Sr. Lead - Partnerships 7 yrs+ of Sales & Growth Experience Career Launcher collegedunia Academics ~ Delhi University



30vrs+ of Leadership Experience ∡ireo V≮M unitech Alma Mater ~ IIM Bangalore

Mr. Kumar Gaurav



Mr. Manish Jaiswal Academic Advisor 25yrs+ of Leadership Experience ELDECO TRIBECA MEM Academics ~ IIM Calcuta



Mr. Kunal Behrani Academic Advisor 25yrs+ of Leadership Experience **unity**group Alma Mater ~ IMI Delhi



Mr. Ankush Kaul Academic Advisor 30yrs+ of Leadership Experience м<mark>Т</mark>ŔĨВЕСА CENTRAL PARK\* MOMAXE Academics ~ IMT Ghaziabad



Mr. Sunil Mathur Academic Advisor 40yrs+ of Leadership Experience CENTRAL PARK GRAND Alma Mater ~ Cornell University



Ms. Kanika Soni 8 yrs+ of Sales & Growth Experience GODY | PROPERTIES EXPERION Academics ~ LSR, ISB Hyderabad

# Why Choose Our Services

Corporate Training Services

- Real Estate Programs
- Head Hunting & Recruitment
- Payroll Outsourcing
  Service





IREED is committed to bridge the skill gap and foster a new generation of professionals for the skill starved real estate sector.

As a head hunting recruitment company IREED offers expertise in sourcing top-tier talent for executive roles, reducing hiring risks, save time and ensure best leadership for the recruiters.

IREED Programs are designed in collaboration with leading Real Estate companies to align with current Industry needs.

IREED can help your sales team to upskill with our customized corporate training solution. We offer on-demand, immersive and cohort based learning for your team.



## **Our Associations**

#### **50+ Industry Partners**







































**DPG College, Gurgaon** 

Xavier's Univ. Ranchi

15+ Academic Partners

DSPMU, Ranchi

Ranchi Women's College

# We Offer Industry Ready Real Estate Courses

- MBA Specialization in Real Estate
- Real Estate Advanced Corporate Training
- Real Estate Management Advancement Program
- Real Estate Channel Advancement Program
- Real Estate Advance Program
- Real Estate Digital Marketing Intelligence
- Soft Skill & Personality Development



### **MBA in Real Estate**

We are thrilled to announce an exciting premium partnership between IREED Academy, <u>DCOIL</u>, and <u>DPG</u>

<u>Degree College</u>, with an <u>IIM Immersion Program</u> and <u>Global Immersion</u> opportunity!

This collaboration aims to provide students with enhanced academic and professional growth opportunities. By joining forces, we are committed to delivering top-tier education and innovative learning experience.











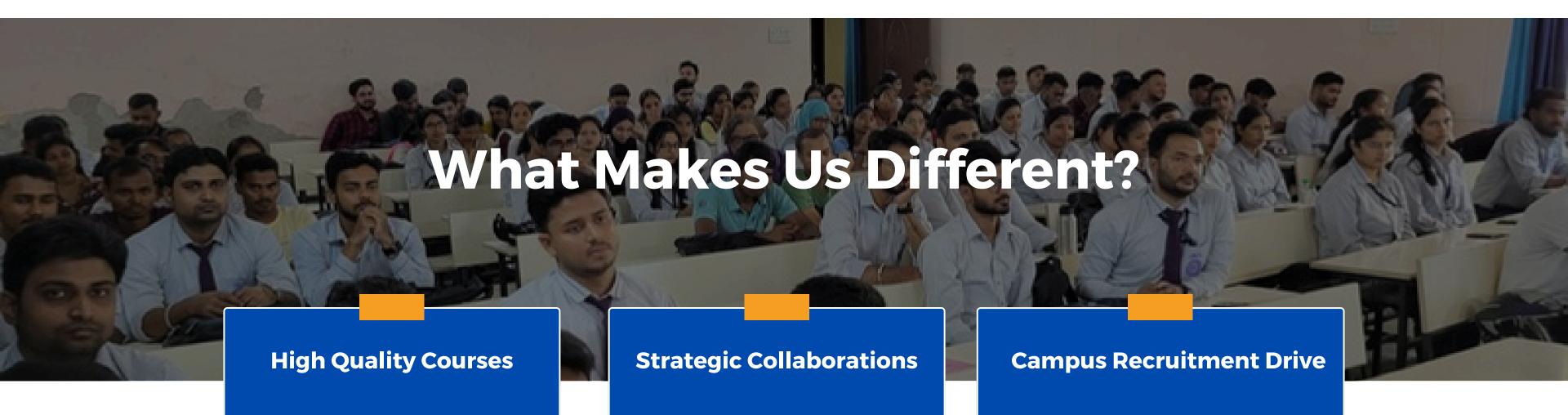












IREED Academy provides
high-quality real estate
courses tailored to meet
industry demands,
empowering professionals for
success through
comprehensive education and
practical skill development.

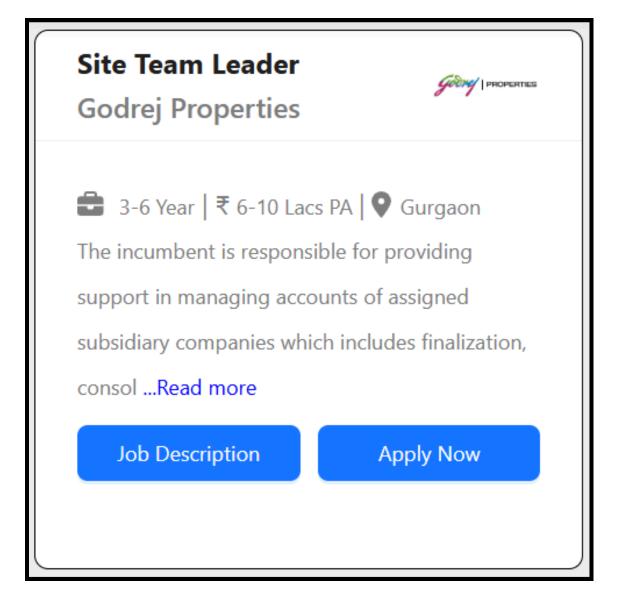
IREED Academy forges
strategic collaborations with
industry leaders and top
developers of real estate,
ensuring alignment with
evolving industry demands
and student skill
development.

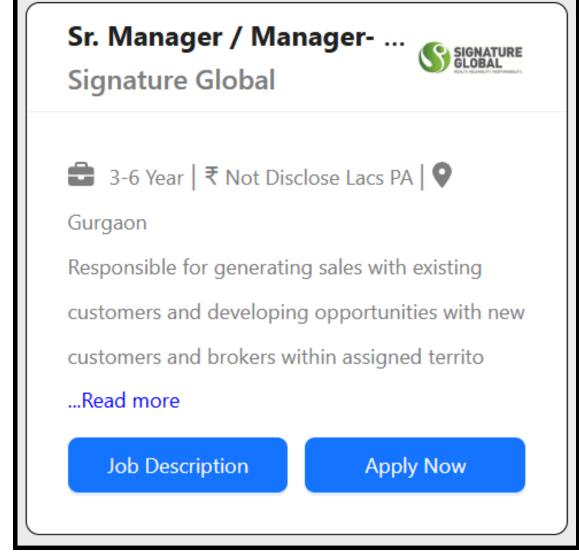
IREED Academy ensures excellent career opportunities for students through access to job fairs & strategic alliances, providing comprehensive placement support to kickstart their journey in the real estate industry.

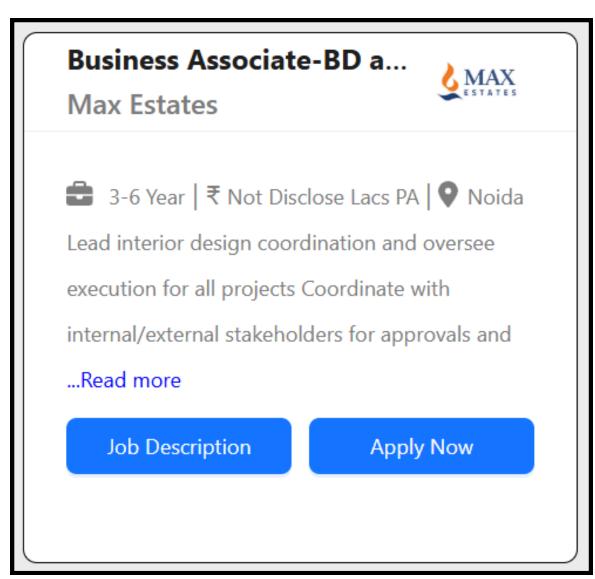


## **JOBs Update**

At IREED, we bridge the gap between skilled professionals and top opportunities in the real estate industry. IREED Jobs Update is a dedicated platform that provides exclusive job listings, career insights, and hiring trends to help aspiring professionals and experienced candidates find their ideal roles.

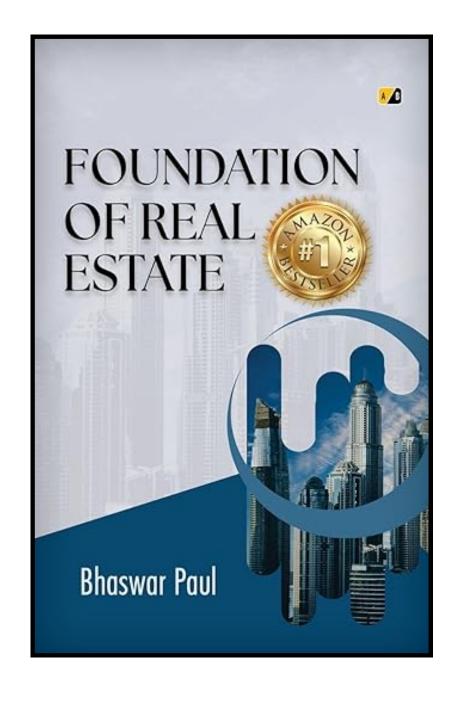


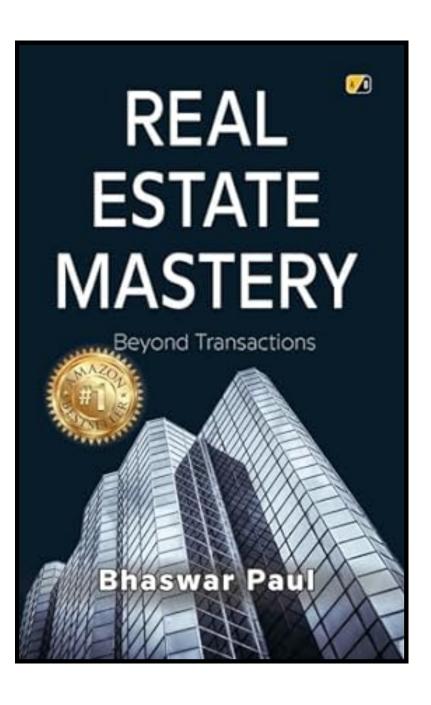


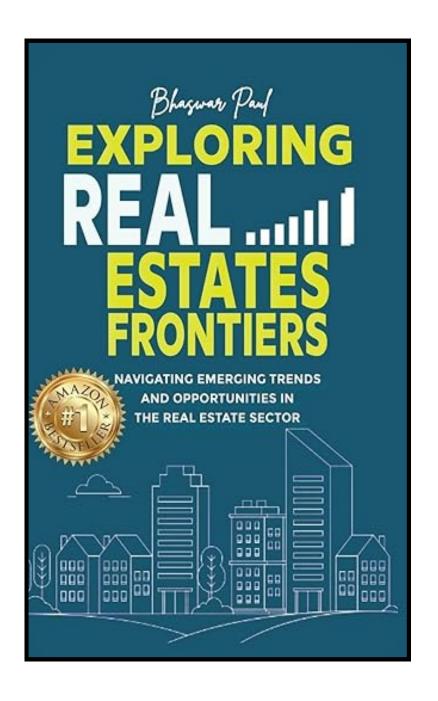


## IRED Transforming Real Estate Education

We believe in empowering aspiring real estate professionals with knowledge, skills, and insights that drive success. To support this vision, we have authored and published three comprehensive books on Amazon, designed to simplify complex real estate concepts and provide practical guidance.









### **Real Estate Recruiters**







































































## **Testimonials ~ Industry Partners**



"A valuable and practical session that has greatly enhanced my understanding of the industry."

**Girish Varma, MD, SVS Constructions (Hyderabad)** 







"An insightful and knowledgeable session."

Nipun Panwar, VP Sales & Marketing, NAVRAJ Group



"Great insights and Wonderful learning session experience. Superb initiative IREED ACADEMY."

Atrish Mugdal, GM Sales , ParasBuildTech







"The training was very informative and well-structured, with clear explanations and practical examples."

Rohit Pandita, AGM Sales, Paras BuildTech

## IREED

At the heart of our journey lies the trust and satisfaction of our clients.

Their words are a true reflection of the impact we strive to create.

## **Testimonials By College Authorities**



#### Mr. Akshay Ravesh Aggarwal

Founder DCOIL India, Gurgaon

At DCOIL, we are committed to redefining education by bridging the gap between academic knowledge and industry demands. This vision is driven by our esteemed founder, Mr. Akshay Ravesh Aggarwal, a seasoned marketing and sales strategy professional with a strong background in digital first solution design, GTM strategies, and business planning.



#### Mr. Deepak Gahlot

Vice Chairman

DPG Degree College, Gurgaon

His primary responsibility towards the DPG Degree College is to provide high-quality educational programs, courses, and degrees to students. Ensuring a rigorous and engaging learning environment that promotes critical thinking and knowledge acquisition. Supporting faculty and student research activities to contribute to academic knowledge and innovation.

## **Testimonials By College Authorities**



#### Dr. Rajkumar Sharma

Principal, Doranda College, Ranchi University, Ranchi

IREED Academy offers several unique aspects to its real education and skill development programs. The placement opportunities created by the academy sets it apart from other institution. I have sat through few of their classes and it was truly impressive. I feel confident they will be able to help the students to get industry insights and get them industry ready.



### Dr. Nalin Tripathy

Asst. Prof. IMS Ranchi, Ranchi University

IREED has established partnerships with top real estate companies where they serve as their skill and placement partner. This extensive industry network allows the academy to connect deserving students with numerous job opportunities across the sector. I have attended the complete program and it offers a very nicely curated structure. It is well elaborative and explained simplistically to help the students understand the growth prospects.



#### Dr. Tapan Kumar Shandilya

VC, Dr. Shyama Prasad Mukherjee Univ., Ranchi

IREED Academy is focused on real estate education, emphasizing skill development and placement for its students. The academy offers industry ready programs in Real Estate Management and provides placement opportunity upon successful completion of the course.

This initiative aims to prepare students for careers in the rapidly growing real estate sector through comprehensive training and real-world experiences.

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### **Students Placed**



**Prem Prakash Kumar** 



**Mithilesh Kumar** 



**Vipul Sharma** 



**Prashant Kumar Pathak** 



**Anuj Yadav** 



**Shruti Shikha** 



**Anjali Yadav** 



**Tanuj Tomar** 



**Suyash Verma** 



**Harsh Sharma** 



#### Office Location:

Office Suite 8 & 9, 3rd Floor, Ninex City Mart, Sohna Road, Near Radisson Hotel, Sector 49, Gurugram 122018, Haryana

#### **Campus Location:**

DPG Degree College, 70A, Block A, Sector 34 Delhi Jaipur Expy, Gurugram 122001, Haryana

#### Website:

www.ireedindia.com

#### Phone:

+91 90906 04013





