

# IREED

Institute of  
Real Estate Education &  
Entrepreneurship Development

# Post Graduate Diploma in Real Estate Management

1 Year | Full Time Program



*"90% of the millionaires become so through owning Real Estate"*

**Andrew Carneige**



+91 9090604013



[www.ireedindia.com](http://www.ireedindia.com)

## PGDREM transforms learners into Industry ready Professionals, reducing employer training time and accelerating individual Career growth.

- **Industry-Co-Created Curriculum** designed in collaboration with leading Realtors and Industry professionals
- **Distinguished Faculty & Mentors** with strong Academic credentials and leadership experience in Real Estate
- **Hands-On Learning** Approach through live projects, **Structured Internships, and Industry-driven case studies**
- **Practical Training on Real-World Tools & Processes**, including current regulations and compliance frameworks followed by Real Estate companies
- **100% Placement Support across Real Estate Sector** and allied companies

## 200+ INDUSTRY PARTNERS

PARAS  
BUILDTECH

TRIDENT  
REALTY

WHITELAND  
Global Outlook | Indian Values

VEDAM  
HOMES

CENTRAL PARK

SVS  
BUILD SMART

mangal  
Realty

MEFFIER  
— INERA —

LAMOSE  
Beyond Expectations

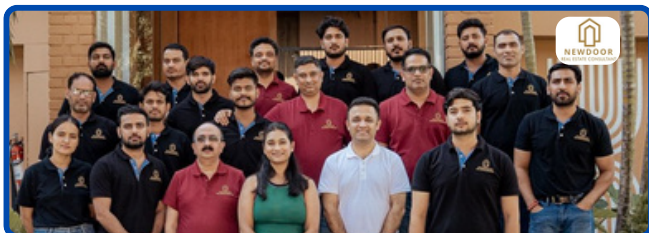
ireo  
THE BIG MULTIPLIER

vatika  
creating lasting value

NAVRAJ  
MAKE IT BIG

# 100+ Corporate Workshops

Having conducted 100+ corporate workshops across India, we bring together aspiring and seasoned professionals through interactive, hands-on training programs, supported by a robust real estate industry network.



# 1000+ IREED Professionals

Our students are driving Real Estate excellence across Delhi, Bengaluru, Goa, Kolkata, Jaipur, Vishakhapatnam, Ahmedabad, Indore, Hyderabad, Chandigarh, and other major Indian cities.



# Testimonials

We work diligently to achieve 100% client satisfaction, which is central to our mission and reputation in real estate education.



*Valuable and practical sessions which has greatly enhanced my understanding of the industry.*

Girish Varma  
MD, SVS Constructions, Hyderabad



IREED helps to improved our sales team's negotiation and closing skills, adding real value

Jagdish Singh  
AVP Sales, Paras Buildtech



*Their program broadened my views, revealing real estate's depth beyond sales, enriching authoritative coverage.*

Tarun Kumar Singh  
Head-HR Trident Realty



*A powerful learning experience that deepened my industry perspective*

Suneet Singh  
Sr. VP Marketing Whiteland Corporation



*Insightful and knowledgeable sessions. My team learnt great insights*

Nipun Panwar  
Sr. Vice President, AIPL



*Thanks for an engaging, practical session that will positively impact our sales team's performance.*

Suparna Srivastava  
HR L&D, Trident Realty



*IREED helped us connect with the right real estate professionals—great association and excellent support*

Priya Mishra  
HR Manager Lamose Infra



*IREED Academy's sales training boosted our communication, negotiation, and overall sales performance.*

Atrish Mugdal  
DGM, Experion Developers



*Their program broadened my views, revealing real estate's depth beyond sales, enriching authoritative coverage.*

Sucheta Sinhaajari  
Editorial Head, The CEO Magazin



*Thank you REED Team, for your support in successfully closing the HR Intern position*

Abhinav Arora  
Talent Acquisition- Trident Realty



*IREED Academy's training enhanced my Real Estate knowledge and techniques shared have help me a lot at work*

Tamanna Thakur  
Sales Paras Buildtech



*IREED industry-focused sales training enhanced my skills and boosted my real estate sales performance.*

Pankaj Manhas  
Sales Paras Buildtech

# Testimonials

We work diligently to achieve 100% client satisfaction, which is central to our mission and reputation in real estate education.



*The learning experience at IREED India goes far beyond theory—it equips me to perform and lead.*

Saumya Dogra  
Deputy Manager Sales, Trident Realty



I got wonderful learning experience which helps me to gain practical learning

Kanwal Babber  
Sr. VP Sales, Trident Realty



*IREED India delivers clarity, confidence, and a competitive edge in today's dynamic property market.*

Nitin Chandra  
Channel Sales- Trident Realty



The workshop was a fantastic experience and really appreciable.

Sudhansu Sekhar Nayak  
Sales-Trident Realty



*The insights and frameworks shared by IREED make complex market dynamics easy to understand and apply.*

Mahak Vajpai  
Deputy Sales Manager, Trident Realty



*Pleasure attending the workshop and staying connected with IREED India*

Arush Gaba  
Sales, Sobha Developers



*Corporate training at IREED enhanced my sales approach and improved sales results.*

Parul Singh  
Sales, Paras Buildtech



*Great learning experience and I truly enjoyed being part of workshop*

Kartik Arora  
Sales, Trident Realty



Such a energetic approach of teaching. I learn so much things from this session

Rahul Kaushik  
Sales, Trident Realty



The Session added great value. All the best IREED Team

Aatul Rao  
Manager, Trident Realty



It was truly a pleasure being part of the workshop. Every session was insightful and very well curated

Amit Prabhakar  
Sales, Trident Realty



*Such an insightful workshop- it was truly engaging and valuable session.*

Abneet Singh  
Sales, Trident Realty

# Job Channel

We are committed to connecting individuals with verified and meaningful career opportunities through the IREED Job Channel



**IREED Jobs**

Channel • 16,515 followers



- Hidden Jobs by Leading Companies
- Internships & Experienced Roles
- Fast Application Alerts
- Daily Posting



# Why PGDREM ?

PGDREM transforms learners into Industry-ready Professionals, reducing employer training time and accelerating individual Career growth.

## Key Features

- Learning That Connects Classroom & Industry
- Curriculum Designed Around Real Market Needs
- Real Exposure That Builds Confidence
- Faculty & Mentorship That Guide Growth
- Career Readiness & Industry Opportunities
- Building Skills for a Sustainable Career



# Post Graduate Diploma In Real Estate Management

## Duration - 1 Year

Month -1		No. Of Hours	Mode
Academic Component	6 Hours X 22 Days	132	Classroom
Month - 2		No. Of Hours	Mode
Academic Component	6 Hours X 22 Days	132	Classroom
Month - 3		No. Of Hours	Mode
Academic Component	6 Hours X 15 Days	90	Classroom
Open Book Practical Exams	2 Hours X 1 Day	2	Classroom
Assignment/ Project	1 Hour X 10 days	10	Classroom
Month - 4		No. Of Hours	Mode
Academic Component	6 Hours X 22 Days	132	Classroom
Month - 5		No. Of Hours	Mode
Academic Component	6 Hours X 22 Days	132	Classroom
Month - 6		No. Of Hours	Mode
Academic Component	3 Hours X 11 Days	33	Classroom
Project Launch Strategy Exam	3 Hours X 1 Day	3	Classroom
Assignment/ Project	1 Hour X 10 days	10	Classroom
Month - 7		No. Of Hours	Mode
OJT/Skill Component	6 Hours X 20 Days	120	Industry
Month - 8		No. Of Hours	Mode
OJT/Skill Component	5 Hours X 20 Days	100	Industry
Project Report	1 Hour X 10 days	10	On Campus
Open Book Practical Exam	3 Hours X 1 Day	3	On Campus
Month - 9 - 11		No. Of Hours	Mode
OJT/Skill Component	8 Hours X 75 Days	600	Industry
Month - 12		No. Of Hours	Mode
Internship Project Report	2 Hours X 22 Days	44	On Campus
Real Estate Project Report	2 Hours X 22 Days	44	On Campus
Convocation Ceremony with Media Coverage	5 Hours X 1 Day	5	On Campus

Campus Based Learning	770 Hours
Industry Based Learning	840 Hours

# Post Graduate Diploma In Real Estate Management

## Duration - 1 Year

MODULES	HLD
<b>Foundation &amp; Core Understanding of Real Estate</b>	RE Introduction
	RE Fundamentals
	Economic Factors impacting Real Estate
<b>Legal, Regulatory &amp; Compliance Framework</b>	RERA
	RE Laws   Taxation   Regulations   Compliances
<b>Real Estate Investment, Finance &amp; Valuation</b>	RE Investment
	RE Valuation & Finance
<b>Banks in Real Estate Sector</b>	RE Banking & Loans
<b>Global Markets &amp; Emerging Trends   REITs</b>	NRI Investments
	REIT
<b>Urban Development, Planning &amp; Infrastructure Development and Sustainability</b>	RE & Urban Planning   Transport & TOD
	Megaprojects (Residential, Commercial & Infrastructure)
	ESG, Sustainability in Real Estate
<b>RE Project Life Cycle</b>	Project Launch Fundamentals
	Planning for Success
	Current Market Trends
<b>RE Market Research</b>	Research Fundamentals & Methodology in Real Estate
	Applied Real Estate Research & Industry Practice

# Post Graduate Diploma In Real Estate Management

## Duration - 1 Year

MODULES	HLD
<b>Channel Partner Management</b>	Channel Partnerships & Alliances
<b>Luxury Real Estate Market ~ Demand, Growth &amp; Scope</b>	Luxury Real Estate Market Dynamics (Demand & Growth)
	Scope, Investment & Industry Application
<b>Technology in Real Estate</b>	Technology in Real Estate
	Smart Homes & Technology
<b>Architecture &amp; Vastu in Real Estate</b>	Architecture & Design
	Vaastu in RE
<b>Home Interiors Overview</b>	Home Furnishing & Interiors
<b>Departmental Excellence ~ Specialization</b>	MarCom in Real Estate Digital Marketing
	RE Sales & Business Development
	Human Resource Management in Real Estate
	Customer Relationship Management in Real Estate
<b>Soft Skills, Personality &amp; Communication Development</b>	Soft Skills & Personality Development
	Body Language & Non- Verbal Communication
	Communication Skills
	Active Listening
	Social & Business Etiquette
	Networking & Relationship Management

# The Team



**Mr. Bhaswar Paul**

Founder & CEO

25yrs+ Real Estate Experience



Academics- Delhi University



**Mr. Kamaldeep Prajapati**

Business Head

25+ Industry Tie-ups ;

50+ Workshops

2000+ Student Trained

Academics - Delhi University



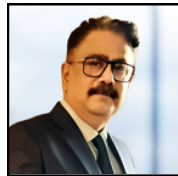
**Mr. Vimal Kumar**

National Head - Growth & Expansion

14+ yrs+ of Sales & Growth Experience



Academics ~ CCS University



**Mr. Surajit Banerjee**

Lead Trainer

33yrs+ of Leadership Experience



Academics ~ XLRI

**Mr. Harsha Jasrotia**

COO & Lead Trainer

18yrs+ of Sales & Growth Experience



Academics ~ IIT Patna



**Ms. Ruchika Barua**

Sr. Lead - Partnerships & Trainer

7 yrs+ of Sales & Growth Experience



Academics ~ Delhi University



**Mr. Shivam Bhatnagar**

Lead Trainer

15+ yrs+ of Sales & Growth Experience



Academics ~ CCS University



**Mr. Kunal Behrani**

Academic Advisor

25yrs+ of Leadership Experience



Academics ~ IMI Delhi



## Contact us for further inquiries :



[www.ireedindia.com](http://www.ireedindia.com)



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